



# Sustainable Futures for Europe's Heritage in Cultural Landscapes:

Tools for understanding, managing, and protecting landscape functions and values



Photo: Berta Martín López



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# HERCULES Vision



**HERCULES** seeks to empower public and private actors to protect and sustainably manage cultural landscapes that possess significant cultural, socio-economic, historical, natural and archaeological value, at a local, national and Pan-European level.

- Nature conservation, biodiversity, wildlife
- Localised food production
- Localised renewable energy supply
- Rural livelihoods improvement
- Regulation and maintenance services: Climate, water, soil
- Natural/cultural/rural tourism
- Outdoor recreation for local people
- Aesthetic values, scenery
- Cultural heritage, history, memory
- Sense of place, local identity, personal fulfilment
- Improvement of social well-being, social fulfilment
- ...

# Landscape stewardship: Concept



## Definition (Brown & Mitchell 2000)

- “Efforts to create, nurture, and enable responsibility in landowners and resource users to manage and protect land and its natural and cultural heritage”

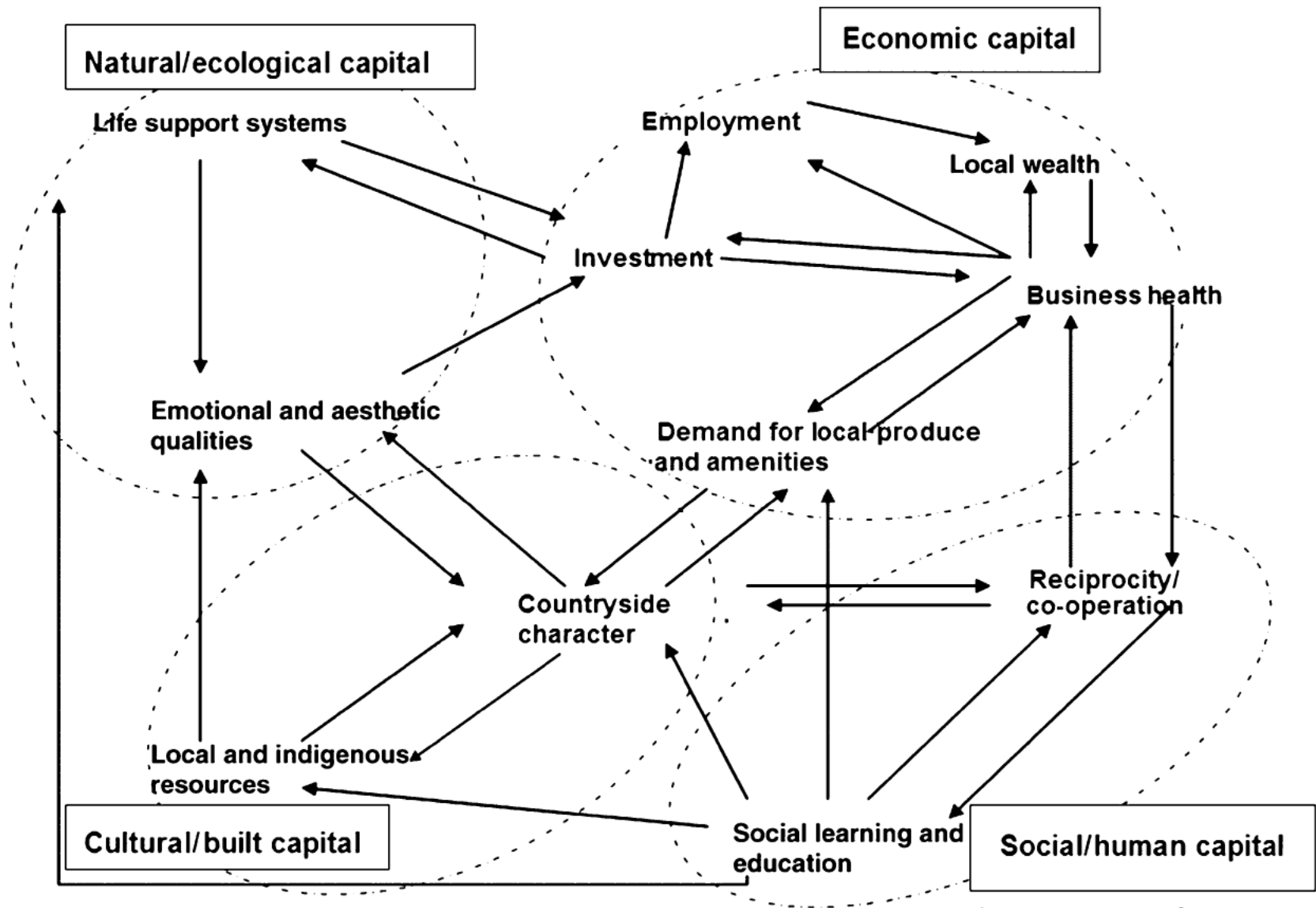
## Purpose (Berkes 2010, Rockström et al. 2009)

- Move away from outdated and dysfunctional command-and-control approaches
- Help us find a sustainable existence within planetary boundaries

## Characteristics (Laven et al. 2012, Milder et al. 2014)

- Melds heritage, food production, nature conservation, rural livelihoods
- Works at a landscape scale
- Involves inter-sectoral coordination or alignment of activities / policies
- Is self-organized and highly participatory
- Values a diversity of perspectives and “ways of knowing”

# Components of landscape stewardship



(Matthews & Selman 2006)

## **Drivers** (Termorshuizen & Opdam 2009)

- Increasing demand for high-quality amenity landscapes, in particular in industrialised countries
- General trend toward decentralised landscape planning and policy

## **Relevant policy arenas**

- UN-Convention on Biological Diversity (Satoyama Initiative)
- Global Future Earth research initiative
- European Landscape Convention
- Charter of Rome on Natural and Cultural Capital
- EU-Rural Development Policy

# Workshop aims



- To explore the characteristics of landscape stewardship initiatives in Europe and their contributions to sustainable land management
- To discuss the role of landscape stewardship in EU rural development policies
- To examine how Europe could contribute towards making innovative models of landscape stewardship more effective



# Overview over workshop



12:30-14:00	<b>Lunch</b>
14:00-14:10	Welcome by <b>Tom Jones</b> , Member of the Bureau of the Specialised Section NAT, EESC and introduction by <b>Tobias Plieninger</b> , HERCULES Project Coordinator, Department of Geosciences and Natural Resource Management, University of Copenhagen
14:10-14:25	European Review on Integrated Landscape Initiatives by <b>Maria Garcia Martin</b> , University of Freiburg, Chair for Landscape Management
14:25-14:55	Discussants:
	<b>Birgit de Boissezon</b> , Head of Unit, Unit Management of Natural Resources, DG RTD, EC
	<b>Costa Carras</b> , Vice-President, Europa Nostra
	<b>Tom Jones</b> , Member of the Bureau of the Specialised Section NAT, EESC - tbc
14:55-15:20	Open discussion
	Moderator: <b>Andrew Lewer</b> , MEP
15:20-15:35	A collaborative framework for engaging land managers in landscape stewardship by <b>Christopher Raymond</b> , Department of Geosciences and Natural Resource Management, University of Copenhagen
15:35-16:05	Discussants:
	<b>Frederic van Everdingen</b> , Director, Blond Breeding
	<b>Peter van der Goot</b> , Adviser Rural Development, ECNC
	<b>Vujadin Kovacevik</b> , Policy officer, Unit Biodiversity, DG ENV, EC
16:05-16:30	Open discussion
	Moderator: <b>David King</b> , Board Member of EcoAgriculture Partners
16:30-17:00	Closing