



EU R&I on cultural landscapes

HERCULES Project Final Conference

Sustainable futures for Europe's heritage in cultural landscapes

Brussels, 4 October 2016

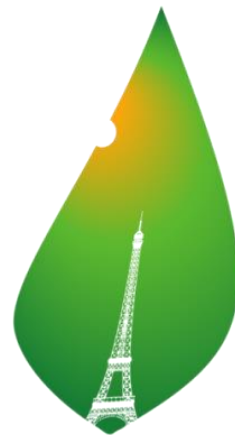
Birgit de Boissezon, Head of Unit

Sustainable Management of Natural Resources, DG

Research & Innovation, European Commission

birgit.de-boissezon@ec.europa.eu

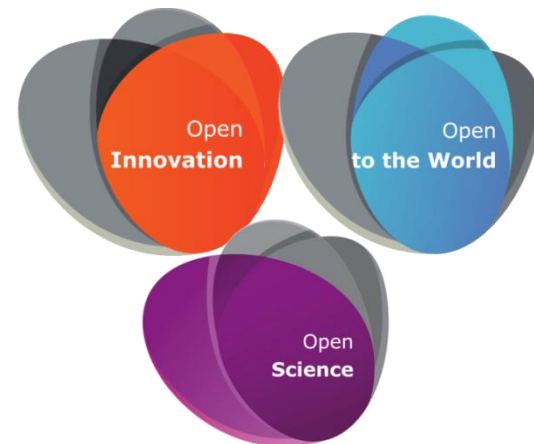
Policy context – international level



PARIS2015
UN CLIMATE CHANGE CONFERENCE
COP21·CMP11



Policy context - EU level



- 3 Os for R&I

- EC Communication “Towards an integrated approach to cultural heritage for Europe” 2014
- European Year of Cultural Heritage 2018

EU R&I orientations (I)



Integrating cultural and natural capital - Cultural ecosystem services

- 'Charter of Rome'

- **H2020 Expert Groups Reports on Nature-Based solutions and Cultural Heritage**
- **Publication underway: Reconnecting natural and cultural capital** - Contributions from Science and Policy
- **Green Week 2015** event 'Linking cultural and natural capital' (June 2015)
- **European Ecosystem Services conference 2016** 'Helping nature to help us'

EU R&I orientations (II)

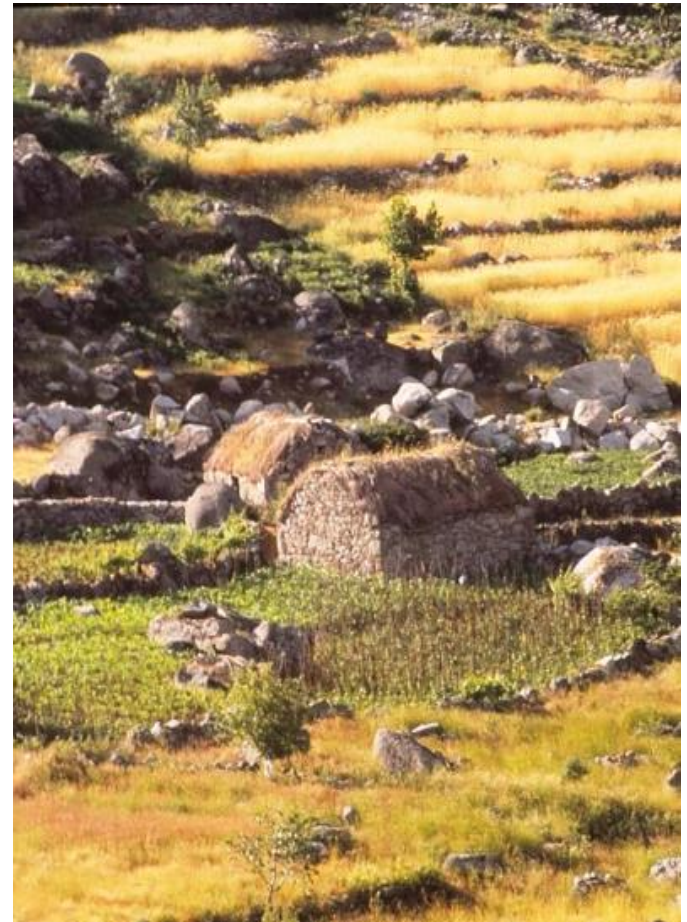
Cultural and natural capital as assets for the future to transmit

- **Community of Innovators around Cultural Heritage**
- **H2020 large scale demonstration projects**
 - Cities or rural areas acting as "living labs"
 - Systemic, transdisciplinary and multi-stakeholder projects
 - Blueprint for success: role models and replicators approach
 - Technological, governance, financial, nature-based, digital and social innovation

'Heritage-led rural regeneration'

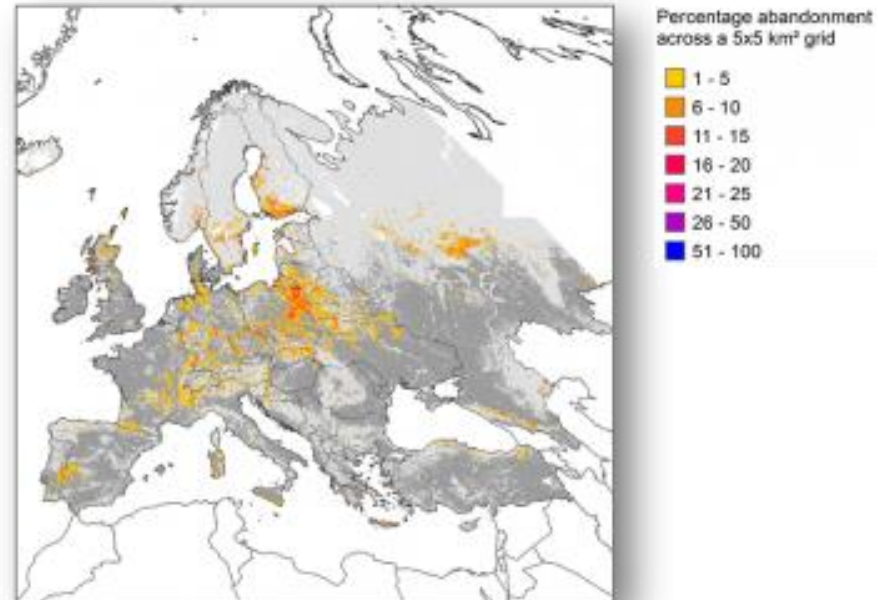
H2020 SC5 call for for large **demonstration projects** linking natural and cultural heritage:

- Objective: demonstrate **novel heritage-led regeneration for cultural landscapes**
- '**Role models**' (6) and '**Replicators**' (3) from different MS or AS;
- **Project size**: up to **10 Mio €** EC contribution
- **Deadlines**: Two-stage: *7 Mar 2017 (First)*
5 Sep 2017 (Second)



HERCULES project (I)

- Multidisciplinary and integrated approach
- Comprehensive analysis of core concepts and of factors of change in cultural landscapes.
- Extensive mapping at pan European scale



- Circulation of information: **Knowledge Hub for Good Landscape Practice** and **HERCULES blog**: good practices, successful cases and solutions

HERCULES project (II)

- Involvement of different stakeholders through local workshops
- Landscape approach:
 - Landscape labelling
 - Landscape stewardship
 - Landscape resilience to climate change



Some outstanding questions

- What are the policy recommendations resulting from the scientific analysis?
 - Which are the policies to be addressed?
- How to make the landscape approach operational?
 - How to overcome bottlenecks?



More Information on EU R&I:

HORIZON 2020 <http://ec.europa.eu/programmes/horizon2020/>

Research Participant Portal

<http://ec.europa.eu/research/participants/portal/desktop/en/home.html>

EU R&I on Nature-Based Solutions

http://ec.europa.eu/research/environment/index_en.cfm?pg=nature-based-solutions

EU R&I on Cultural Heritage

http://ec.europa.eu/research/environment/index_en.cfm?pg=cultural



Thank you!

**Any question, comment or
inspirational thought is welcome!**

Birgit-de-boissezon@ec.europa.eu